

Editorial

Open Access

Code: 3683

Enhancing the Quality of Journal Dissemination

Tesfaye Gebeyehu

Citation: Tesfaye Gebeyehu Tessema. (2021). Enhancing the Quality of Journal Dissemination. *Ethiop.j.soc.lang.stud. Vol. 8 .No.1*, pp.1-2.

eISSN: 2408-9532; pISSN: 2412-5180. Web link: <http://journals.ju.edu.et/index.php/ejssls>

Publication history. Published online: 30 Jun, 2021

Subscription(electronics): Submission fee: Free of payment ; Accessing fee: Free of payment

Copyright: © 2020 Jimma University. A first publication right is granted to the journal. Jimma University makes the publications to be made available freely (open access).

License: Published by Jimma University. This is an open access article under the CCBY-NC-ND license (<http://creativecommons.org/licenses/by-nc-nd/4.0/>).

Effective dissemination of research outputs increases not only the visibility of a journal but also influences policy change related to social, political, and economic impact. Further, when publications disseminate they please the authors, reviewers, editorial board members, and the editor organization as it impacts these and others who read these publications. To reach out to a large number of scientific audiences, The Ethiopian Journal of Social Sciences and Language Studies (EJSSLS), which publishes two times per year, disseminates published manuscripts online and in print. The online one reaches the world as soon as it is published online; whereas the print version, which publishes after the e-publication, disseminates slowly and rarely.

The EJSSLS print copy dissemination effectiveness has encountered a problem. I observed a large number of copies of different volumes in the store of CSSH and the journal's office though reminders were given repeatedly to concerned offices. Conversely, I observed a few copies of old and recent volumes of the journal only in a few offices. The objective of this editorial is, therefore, not to blame concerned offices and individuals but to show direction about how to improve the dissemination. One of the mechanisms is to set a dissemination strategic plan: Identifying beneficiaries, minimizing print copy, and assigning dissemination personnel.

Identifying beneficiaries: According to the policy of the journal (EJSSLS), authors, reviewers, editors, and different offices deserve the right of getting copies of each issue. Internally, the practice was that a large number of copies was being given to these people and the main library of JU so that the library disseminates it proportionally to its branch libraries. A minimum of five to ten copies were given to the Publication and Extension Office, the same size to the journal's office, one copy for each department office and selected administrative offices, and one copy to each author, reviewer, and editorial board members. Externally, large numbers of copies were also being disseminated during annual research conferences at University and college levels. Ethiopian National Library, used to receive a minimum of three copies from each issue. In addition to reconsidering these strategies, a large number of copies can be sent to JU cluster universities such as Bonga University, Mizan Tepi University, Mettu University, Wollega University, Dembidolo University, and Gambela University. Thus, it is important to include these and other beneficiaries in a dissemination strategic plan.

Minimizing number of copies: So far the journal has published hundreds of print copies of seven volumes: for volumes one to six, 600 copies (three hundred for each issue) and 400 copies for volume four

(200 for each issue). But, as I mentioned at the onset, a large number of copies has not been disseminated. Hence, for Volume Eight I suggest 100 to 150 copies for each issue. For Volume 9 modifications can be made based on the dissemination experience of Volume eight.

Assigning dissemination personnel: Earlier the editor-in-Chief and the office girl of the College's Research and Post Graduate Office used to disseminate the copies to the mentioned academic offices, administrative offices, the main library, and at research conferences and different events. Now, it is important to assign a disseminating person who works along with the journal's managing editor and the coordinator of the Research and Post Graduate Office.

In conclusion, it is important to consider the suggested strategies and to evaluate regularly the impact of the dissemination. The editor-in-Chief, the managing editor, and the dean's office need to follow up on the implementation of the given suggestion and report to the AC of the College when necessary.

The editor